



Reducing EPS marine litter in the North East Atlantic

EPS - Expanded Polystyrene

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**OCEAN
WISE**

Reducing
EPS marine litter
in the North East
Atlantic

OceanWise - Wise Reduction of EPS (and XPS) Marine Litter in the North-East Atlantic Ocean Programme: Interreg Atlantic Area

Total Budget: €2,853,536.80

ERDF Contribution: €2,140,152.60

Duration: 36 months, January 2018 – March 2020

Coordinating partner: DGRM DIREÇÃO-GERAL DE RECURSOS NATURAIS,
SEGURANÇA E SERVIÇOS MARÍTIMOS

Partners:



Associated Partner:  **OSPAR
COMMISSION**
Protecting and conserving the
North-East Atlantic and its resources

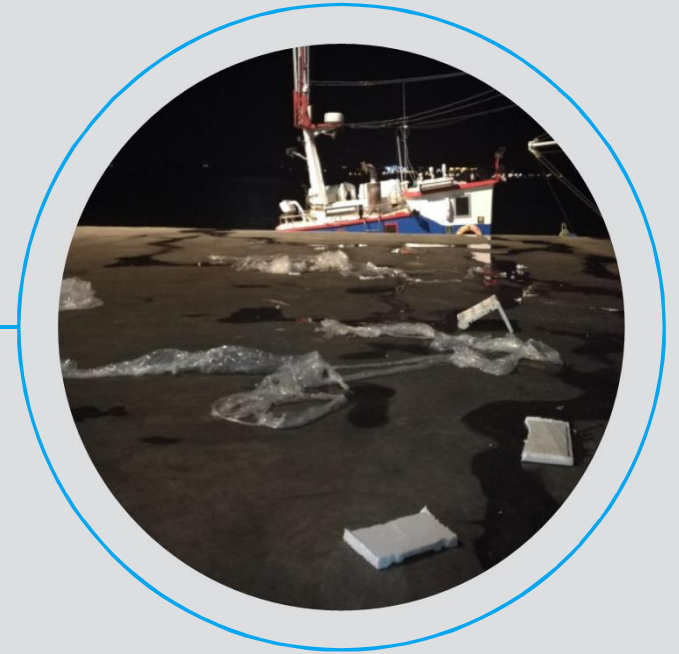


OUR
FOCUS / AIM
OBJECTIVES / OUTPUTS



FOAMED POLYSTYRENE (EPS/XPS) MARINE LITTER

OceanWise deals with marine litter in a circular economy perspective. It is focused exclusively on Expanded (EPS) and Extruded polystyrene (XPS) products and applications with a likelihood to become marine litter.



WHERE THIS ALL BEGUN



EU-Marine Strategy Framework Directive (MSFD) and the OSPAR Convention's

MARINE LITTER REGIONAL ACTION PLAN



- 55 actions in total 32 common actions. 4 major themes:
- Actions to combat sea-based sources of marine litter
 - Actions to combat land-based sources of Marine Litter
 - Removal Actions
 - Education and Outreach



On OceanWise and the OSPAR RAP:
Action 49 of the RAP actions is about 'Elimination, change or adaptation of the products for environmental benefits', which is focused exclusively on the impact of foamed polystyrene.



OCEANWISE AIM

To **JOINTLY** develop a set of long-term measures to reduce the impact of Expanded and Extruded Polystyrene (EPS/XPS) products as marine litter in the North-East Atlantic Ocean.

→ addressing the entire life-cycle of EPS and XPS products



OUR OBJECTIVES

Based on **resource-efficiency, participatory methods** and **circular economy principles**



Identify EPS /XPS products and their source that are more likely to reach the marine environment and impact on its ecosystems;



Propose and test plausible options (reduce, reuse, recycle, recover, alternative materials) to achieve better environmental outcomes within different sectors;



Engage producer and designer communities on the sustainability of specific applications and to explore more circular models;



Develop Circular Economy-oriented methodologies to assess new opportunities, barriers and policy options.



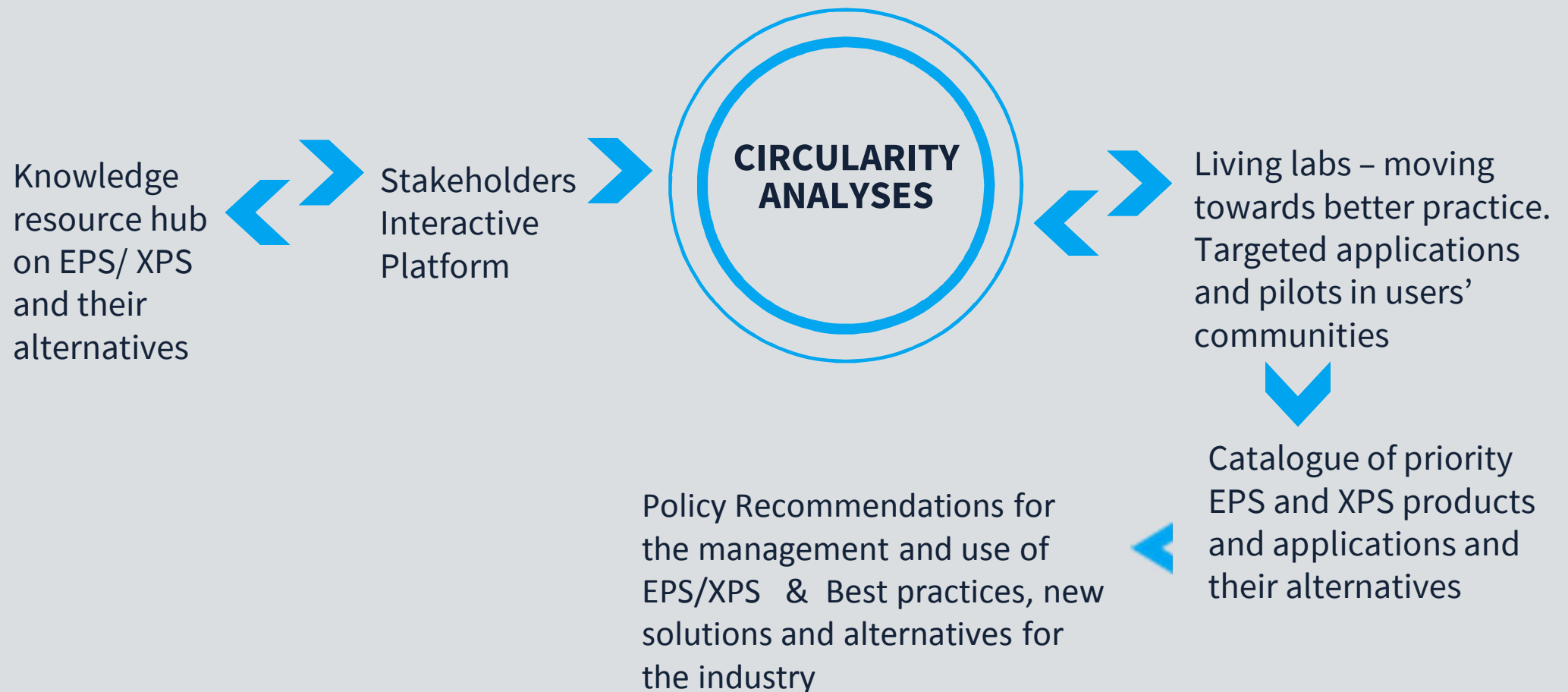
- tools for managers, planners and other stakeholders
- tangible and concrete results on EPS / XPS applications
- new knowledge and methodologies suitable for use

links to the new under validation:

Single Use Plastics (and Fishing Gear) Directive



PROJECT STRUCTURE



PRIORITY INDUSTRIES, PRODUCTS & APPLICATIONS

- Fishing industry and ports (Fisheries, Aquaculture, Sea-food – fish and sea-food boxes, live bait boxes, floating structures)
- Food goods industry (Distribution, Supermarket chains – food trays for vegetables, fish, meat, fruit)
- Consumer goods (appliances)
- Single-use items used outdoors (take-away, outdoors activities such as festivals)





STAKEHOLDERS ENGAGEMENT

OCEANWISE APPROACH

OceanWise approach relies on a wide-view angle and the setup of a multi-sectoral platform that will include:

- Governmental bodies responsible for marine environment management,
- Industry and other stakeholders,
- Waste Management authorities,
- Designers, Circular Economy modelling, I&D specialists in participatory processes, and end-users.



**OCEANWISE
STAKEHOLDERS ENGAGEMENT**

994

**‘Interactive
Stakeholder
Platform’**

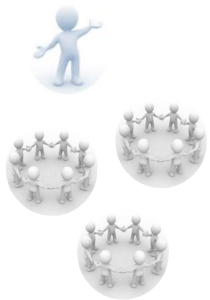
Specific actions to promote and ensure active involvement by different key stakeholders targeted by OceanWise.

Raw material supplier
EPS products / packaging industry
Retail / supplier / Industry
Final consumer
End of life (recycle, reuse)
Policy makers
Alternative EPS products



DIALOGUE LIVING LABS: throughout the Atlantic Area

TRAINING & 1ST WORKSHOP



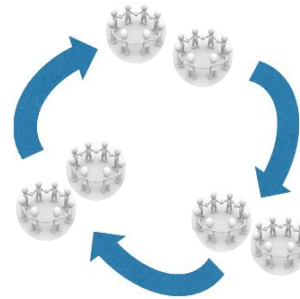
AGENDA SETTING

2ND WORKSHOP



PROPOSALS

3RD WORKSHOP (ONLINE INTERACTION)



SHARING
RESULTS

FINAL WORKSHOP



WRAP UP





OUR PROCESS



HOW TO PREVENT EPS FROM REACHING THE MARINE ENVIRONMENT?

Marine Litter perspective



HOW TO KEEP EPS IN THE SYSTEM ?

Circular Economy jargon

OPTIONS

RECYCLING

BURN FOR FUEL

REDESIGNING

POLICIES, INCENTIVES

ALTERNATIVE MATERIALS

UPCYCLING

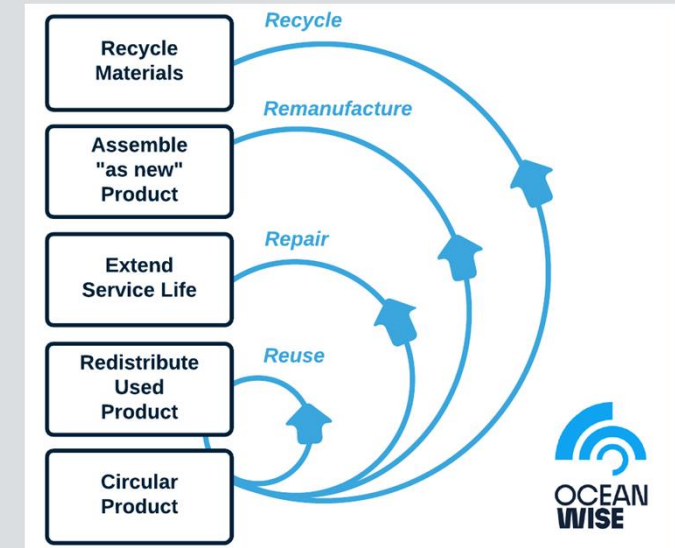
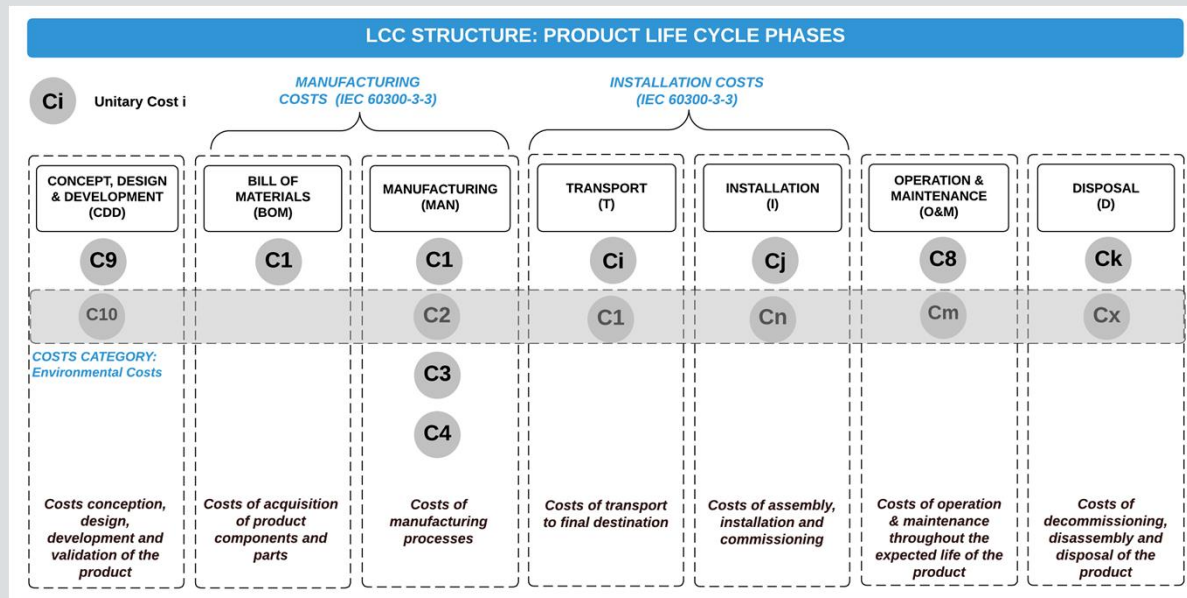
REUSE

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CIRCULAR ECONOMY APPROACH

- ” Address the **entire life-cycle of EPS / XPS products & applications**
- ” Integrate **Circular Economy** principles from the early design and development phases
- ” **LCC (Life Cycle Cost) Assessment:** cost analysis of different alternatives



WISE AND REALISTIC. TOWARDS SUSTAINABILITY

- Marine Litter + Waste Management + Circular Economy
- Listening to stakeholders all along the way and searching for different perspectives
 - Reality check #1: Not all problems are equal: some plastics present higher potential for marine litter
 - Reality check #2: The new biodegradables are not always biodegradable in real-life, i.e. in the sea
 - Reality check #3: An alternative solution or product needs to be tested in the field by real users
 - Reality check #4: Sometimes all you need for a more circular economy is a good synergy that links the missing dots in the process
- From local to regional to national: an Atlantic Area vision (PT – ES – F – IE – UK)
 - Compacting locally, tagging, and mapping could increase the value of EPS/XPS for recyclers



OUR COMMUNITY



OCEAN WISE
Reducing
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in the North East
Atlantic

#BeOceanWise

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THANK YOU FOR YOUR ATTENTION !

www.oceanwise-project.eu



**OCEAN
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Interreg
Atlantic Area
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EUROPEAN UNION