

Cedre partners International Maritime Festival Brest 2020

Aware of the potential ecological impact of one of the world's largest maritime gatherings, the association Brest Événements Nautiques, organisers of Brest's International Maritime Festival, continues, year after year, to strive to reduce the event's environmental footprint. Brest 2020 and the Centre of Documentation, Research and Experimentation on Accidental Water Pollution (Cedre) are working together to raise public awareness of the issue of marine litter.

Did you know?

During the 2016 edition, some 225.58 tonnes of litter were collected. Any litter thrown on the ground during the festival could end up in the sea... Worldwide, 634 tonnes of litter are released into the oceans every second, 20 billion tonnes of litter a year, of which 80 % comes from land!

A first partnership

For this 8th edition, Cedre and Brest 2020 decided to form a partnership. The aim is to reduce the festival's environmental impact to a minimum and to raise awareness among the 712,000 visitors on the environmental issues related to marine pollution. Brest Événements Nautiques is keen to boost its commitment and to reinforce its eco-responsibility objectives by involving scientists in its initiative.

European project CleanAtlantic

Based in Brest, Cedre, which has been contributing to the improvement of spill preparedness worldwide for over 40 years, is a partner in the European project CleanAtlantic geared towards tackling marine litter. This project aims to improve capabilities to monitor, prevent and remove marine litter. The festival will thus offer the project a communication opportunity and the chance to raise public awareness of these crucial challenges by addressing interactions between the land and sea, and by sharing good practices intended to reduce impacts on the environment and the climate.

Shared objectives

This partnership aims to:

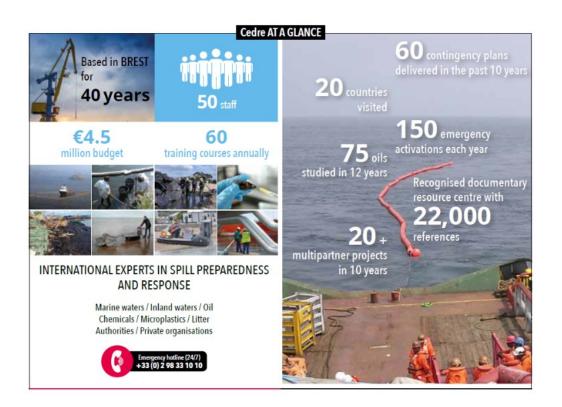
- obtain data input for Cedre's current research (recordings before and after Brest 2020),
- provide the festival organisers with Cedre's expertise,
- gather all stakeholders who contribute to making Brest 2020 an eco-responsible festival,
- organise awareness-raising actions among a broad public (over 700,000 people expected),
- share good practices through the European project CleanAtlantic with Brest 2020's partners and stakeholders.

<u>Press contacts:</u> Agnese Diverres agnese.diverres@cedre.fr +33 (0)2 98 33 10 10

Florence Clisson fclisson@ccomvous.com +33 (0)6 15 91 17 32

Aude Messager

aude@rondvert.com +33 (0)6 29 15 89 91



Cedre snapshot

Field of work: advice and expertise in the management of accidental water pollution.

Activities: response support, contingency planning, training, testing, research, documentation.

Geographical coverage: France and worldwide

Workforce: 50 including nearly 30 engineers, researchers and technicians

Annual budget: €4.5 million

Date of creation: 25 January 1979

Location: 715 rue Alain Colas, Port du Moulin Blanc, Brest, France